



## Training Industry, Inc. Contacts

Elizabeth Parker, Director of Marketing  
919.653.4986  
[eparker@trainingindustry.com](mailto:eparker@trainingindustry.com)

**FOR IMMEDIATE RELEASE**

## Announcing the 2024 Training Industry Top Training Companies Lists: Assessment and Evaluation

**RALEIGH, N.C. — Dec. 5, 2024** — Training Industry today announced its selections for the 2024 Top Training Companies™ lists for the Assessment and Evaluation sector of the corporate learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2024 Top Assessment and Evaluation Companies](#)

**Selection to the 2024 Training Industry Top Assessment and Evaluation Companies lists was based on the following criteria:**

- Breadth and quality of assessment capabilities and evaluation techniques.
- Industry visibility, innovation and impact in assessment and evaluation market.
- Client and user representation.
- Business performance and growth.



“This year’s selections for our Top 20 Assessment and Evaluation Companies List represent an innovative group of providers offering a wide range of quality solutions in assessment and evaluation,” said Jessica Schue, market research analyst at Training Industry, Inc. “These innovative providers stay up to date on their tools and technology to offer innovative approaches to their metrics, feedback and delivery options. By showcasing high-quality techniques within their evaluation process, these providers improve employee performance and create actionable insights for organizational training needs.”



“The companies on this year’s Assessment and Evaluation Watch Lists represent emerging and unique leaders who provide reliable methods to guide and inform organizations’ training needs through validated assessments, evaluations and reporting and analytics services,” said Tom Whelan, director of corporate research at Training Industry, Inc. “These companies strive to provide proven and validated assessments, evaluations and reporting and analytics services to serve a variety of industries, employee levels and jobs roles.”



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**About Training Industry, Inc.**

“We make connections.”™ Our company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (<https://trainingindustry.com>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry’s courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit <https://trainingindustry.com/rfp>.