



GP Strategies

Solutions
at a Glance





*They are dependable,
deliver high quality
products and services,
and are committed
and empowering.
They are a trusted
advisor.”*

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Empower Your People. Elevate Your Business.

GP Strategies Corporation is the world's leading talent transformation provider. We deliver award-winning learning and development solutions that help organizations transform through their people and achieve meaningful change.

Whether your initiative requires developing your people's skills, harnessing the power of AI in your learning ecosystem, implementing and adopting learning technologies, or refining critical processes, GP Strategies is a transformation partner you can trust.

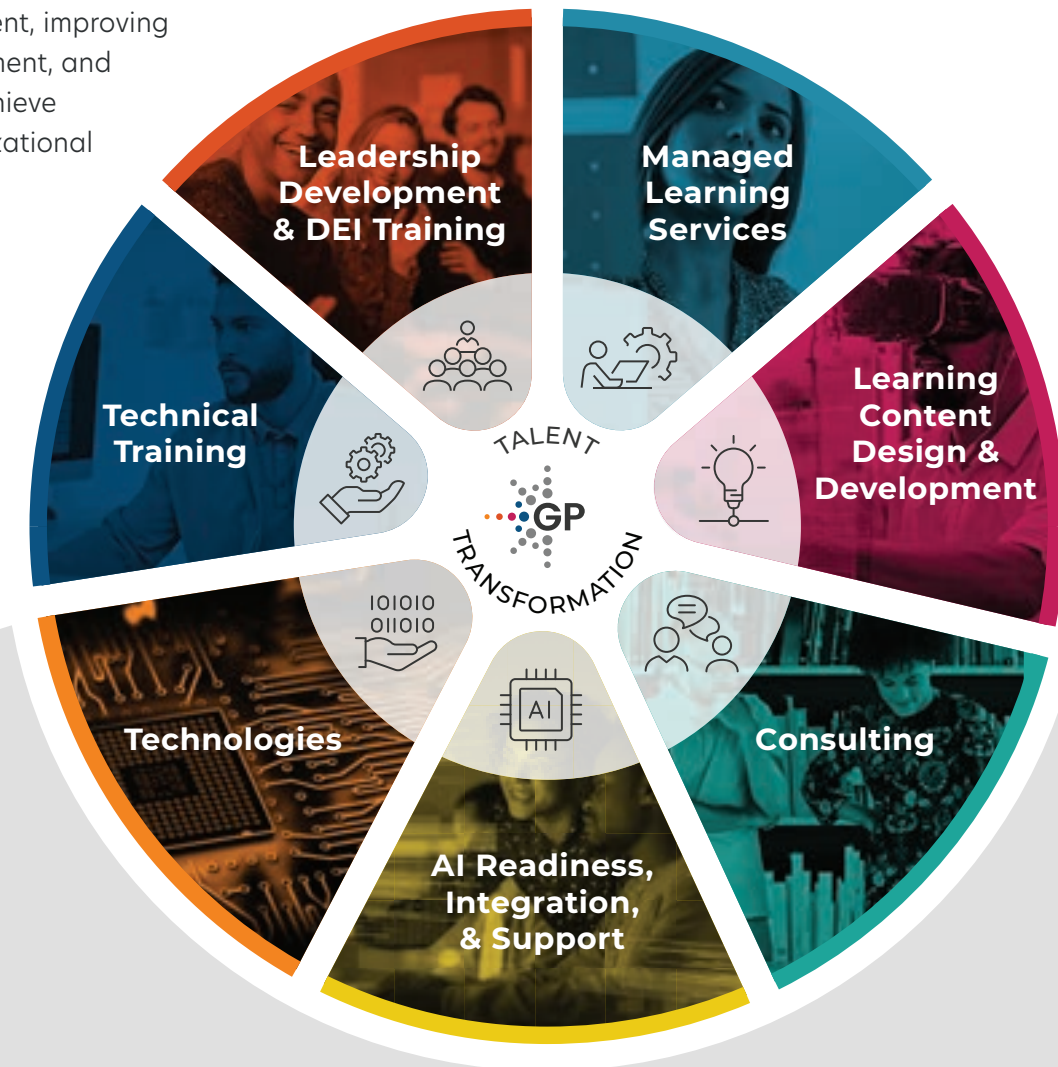
GP Strategies brings deep expertise in:

- Executing business strategies efficiently to achieve desired business outcomes.
- Designing innovative learning solutions to skill, upskill and reskill the workforce of the future.
- Managing all or aspects of your learning programs, while implementing cost-effective learning solutions.
- Developing leaders who will drive business transformation.
- Integrating and adopting technologies to support your transformation.
- Equipping learning organizations to leverage AI effectively.



Fully Integrated Learning and Talent Solutions

Our solutions optimize your learning and talent investment, improving efficiency, engagement, and effectiveness to achieve exceptional organizational outcomes.



Technology-Enabled Solution Mindset

At the heart of every solution, technology plays a crucial role. Innovation is one of our core values, and we're committed to delivering technology-driven solutions that fuel real transformation. Our extensive network of partners representing over 200 tools and technologies, paired with a team of experts who rigorously test and refine cutting-edge solutions, ensures that we provide only the best options for your needs. Additionally, we've developed proprietary products to address key gaps in the current technology landscape.

New technology can bring challenges like steep learning curves, resistance, and ineffective adoption strategies. Our specialized **enterprise technology adoption practice** ensures a smooth integration process, helping you unlock the full potential of your technology. With our end-user training and change management solutions, you can focus on what matters most—**driving your business forward**.



Managed Learning Services

Many organizations are challenged by strained in-house learning resources, but we have the ability to scale, upskill, and reskill your teams and implement cost-effective learning solutions. With our training outsourcing and development services, we become an extension of your team to deliver innovative learning solutions and measurable results at scale.

Our Managed Learning Services



Learning Administration



Training Delivery Management



Technology Administration and Support



Learning Content Design and Development



Corporate Event Management



Talent Solutions



Learning Measurement and Analytics

[Learn More About Managed Learning Services](#)

Transforming a Learning Operation Leads to Increased Efficiency, Scalability, and Cost-Savings

GP Strategies transformed the learning landscape for a global pharmaceutical company, creating a more agile and responsive ecosystem that cut costs, boosted efficiency, improved scalability, and enhanced learning outcomes.

To achieve this, all administrative activities from over 2,000 HR users were migrated to a centralized, scalable, and customer-focused business process outsourcing (BPO) solution. To handle the increased workload, a significant recruiting effort took place to scale the team by more than 80%.

This partnership empowered the organization to make more informed decisions and optimize performance per its strategic objectives. It resulted in \$2.9 million in savings across the client's labor footprint and an additional anticipated \$11.6 million over the contract term. This partnership has been critical in advancing the broader learning program's objectives, particularly in achieving efficiency gains.

The new business process outsourcing strategy and operating model has been honored with a 2024 HCM Excellence Gold Award for Best Learning Strategy by the Brandon Hall Group.

[Read Full Case Study](#)



Learning Experience Solutions

Truly transformative learning is engaging, blended, personalized, and learner-centric; it is social, spaced, measured, and relevant. And it works. As a partner in your ongoing learning journey, we collaborate with you to deliver integrated, world-class learning solutions—across a range of modalities and technologies—that align with and support your business objectives.

Our Learning Experience Solutions



Strategic Learning Design and Consultancy



Learning Experience Content Design and Development



Learning Impact Measurement, Analytics, and Insights



Learner Journeys, Pathways, Capability Mapping, Curriculum Design, and Curation



Immersive and Extended Reality (XR) Design and Development



Consumer-Quality Video and Animation



Learning Technology Selection and Custom Integration



Learning Games, Gamification, Simulations, and Scenarios

[Learn More About Learning Experience Solutions](#)



The practitioners at GP Strategies are true experts in their field. They bring innovative ideas to every project.

Director of Product Architecture, L&D

Blended Learning Serves Up New Skills to Operations Consultants

GP Strategies revolutionized training for a quick-service restaurant (QSR) by crafting a bespoke curriculum that upskilled operations consultants to drive business transformation. The six-month learning journey blended instructor-led training, coaching, and on-the-job support with engaging digital assets like videos and case studies.

At the heart of the curriculum was a custom learning game simulating the operations consultant role. Players managed five restaurants over a seven-day week, making strategic decisions to maximize impact. This complex game allowed learners to experiment with different strategies in a controlled environment.

The program's innovative approach earned a participant Net Promoter Score of 85, with an impressive 96.8% of learners strongly agreeing that it empowered them to grow as leaders.

This program has been honored with three 2024 HCM Excellence Awards by the Brandon Hall Group: Gold Award for Best Use of Blended Learning, Gold Award for Best Use of Games or Simulations for Learning, and Silver Award for Best Custom Content.

[Read Full Case Study](#)

AI Readiness, Integration, and Support

AI is advancing rapidly, and employees with AI skills can significantly boost productivity while driving strategic growth and long-term success. Organizations that invest in training their workforce to harness AI effectively will maintain a competitive edge by unlocking efficiencies and fostering innovation in an increasingly AI-powered market. We empower businesses to tap into AI's transformative potential and explore its impact on their learning and development initiatives.

Our comprehensive AI-enabled solutions accelerate the value delivered by learning organizations.



Our AI Solutions

AI Consulting

Assess your AI needs and create a plan to achieve your goals. Our AI consulting solutions include analysis, alignment, recommendations, execution, and measurement.

AI Enterprise Skilling

Build an effective skilling strategy that enables AI applications and is accurate, flexible, and anchored to workflows.

AI Technology Solutions

Empower your people with expert strategies focusing on humans, not just technology. We provide the framework, execution, and measurement to drive adoption and change management. Our AI technology solutions are designed to provide your team with the right tools and strategies to drive innovation and efficiency.

[!\[\]\(51514032c8ca341817228f39f1307b05_img.jpg\) **Learn More About Our AI Solutions**](#)

Learning Content AIQ

AIQ GP Strategies' Learning Content AIQ solution empowers you to organize, update, and optimize your content, and create new materials in the formats, modalities, and languages your learners need.

[!\[\]\(274fd520e03b61c1b9ffc861754cacdc_img.jpg\) **Learn More About Learning Content AIQ**](#)



AI Training Programs

We have a portfolio of digital programs to equip your workforce with the knowledge and skills needed to prepare for and embrace AI.

Human+AI: Practical AI for Learning Leaders

Give your learning leaders the knowledge and skills to effectively use AI within your organization, learning and development function, and work in a four-week VILT and cohort-based learning program.

LeadershipAI

Equip your business leaders with the skills and knowledge to effectively guide their teams in the evolving roles of the Human+AI workforce, emphasizing human connection alongside AI integration in a six-week collaborative digital learning program.

Human+AI: Prompt-a-thon

Master the art of AI prompting and experience an immersive, hands-on event that will transform how you harness the power of AI in your work.

AI for Everyone Academy (Technical and Non-Technical Teams)

Provide your people with the basic knowledge and capabilities to utilize AI tools to increase productivity and drive value.

[Learn More About AI Training Programs](#)



*The future is productivity through **Human+AI.***

It's all in how you apply AI to solve problems.



I highly recommend the Human+AI training as it is comprehensive and relevant to those in the learning and development field. You will gain practical tips and tools you can use immediately."



This program was fantastic. I enjoyed the thoughtful discussions, the balance between synchronous and asynchronous activities, and the plethora of continued learning resources provided. This was the best course I've taken in a long time. I'm very impressed with every aspect and so glad I had the opportunity to benefit from it! Thank you!"



As AI in learning is emerging, GP Strategies isn't waiting to see what comes, they're jumping all in and helping shape the space. These sessions were thought-provoking, engaging, and provided practical advice and tools."



Leadership and DEI Programs

Successful organizations understand that building a culture of high performance involves deeply supporting leaders. However, because your leaders must build and maintain a broad and dynamic set of skills, they need comprehensive support to thrive. Our robust leadership development and DEI training programs offer transformative opportunities to propel your people ahead of the competition. When your leadership thrives, so does your bottom line.

Our Leadership Development and DEI Solutions



Digital Leadership Programs



ILT & VILT Leadership Programs



DEI Training & Programs



Employee Engagement



Career Development



Coaching

[Learn More About Leadership and DEI Programs](#)



Innovative Digital Leadership Program Empowers Managers with Confidence and Essential Skills

GP Strategies launched an innovative nine-week digital leadership program for a leading insurance organization designed to seamlessly transition employees from individual contributors to management roles. The curriculum embeds a blend of videos, articles, podcasts, and virtual instructor-led training into the learning experience to help participants build fundamental skills such as coaching, providing feedback, and delegating responsibility.

Gamified components, like a leaderboard and a point system, worked to drive deeper engagement with the material while role-playing activities and breakout discussions enabled participants to practice key concepts and gain valuable insights from seasoned leaders.

The program has been so well-received that it was offered to all people managers across the organization. In follow-up surveys, learners reported that the program made them better at listening to team members and more confident when delegating work, offering constructive criticism, and leading others through change.

This program has been honored with a 2024 HCM Excellence Gold Award for Best Development Program for Frontline Leaders by the Brandon Hall Group.

[Read Full Case Study](#)



Consulting

The strength of truly successful organizations derives from a clear vision and strategy, exceptionally enabled people, innovation and creativity, proven processes and technologies, actionable information, and agile and proactively managed performance execution. GP Strategies can help even the most robust enterprise build and deploy each of these strengths so that it can reach its full potential.

Our Consulting Solutions



Organization Design & Development



Program & Project Management



Enterprise Technology Adoption



Change Management



Employee Engagement

[Learn More About Consulting Solutions](#)

New Governance Framework Builds Alignment and Unity Around a Critical Recruiting and Retention Tool

An international aerospace and defense company embarked on an exciting collaboration with GP Strategies to revamp its tuition assistance benefits program. The GP Strategies team kicked things off by mapping out each step in the process to clarify roles and responsibilities. With a solid strategy in place, they created a program charter, set up a governance framework, and established a company-wide operating model to ensure consistent policy compliance and employee support.

After crafting the new governance and operating models, we developed and rolled out targeted training for program overseers and implemented change management to ensure smooth adoption.

This new operating model has helped boost productivity, create alignment, and cut costs, resulting in a program that is more consistent and effective for both employees and those running it.

[Read Full Case Study](#)



Technical Training and Staffing Solutions

In capital-intensive and technically complex industries, leading organizations must constantly balance quality, risk, and cost with efficiency and safety. Drawing on more than 55 years of experience in guiding manufacturing, industrial, and technical organizations worldwide to safer and better performance, we help you integrate people, processes, and technology to improve business results and operational excellence.

Our Technical Training and Talent Solutions



Craft Skills & EHS Training



Technical eLearning | GPiLEARN+



Technical Documentation



Lean Six Sigma Training



Talent Solutions

[Learn More About Technical Training and Staffing Solutions](#)



Blended Learning Serves Up New Skills to Operations Consultants

An electrical utility company partnered with GP Strategies to create an innovative training suite that bridged skills gaps, reduced costs, and attracted top talent—all while keeping employees up to date on the latest technological, safety, and regulatory compliance standards.

Trainees learned valuable foundational concepts through eLearning and classroom-based sessions before transitioning to hands-on learning using custom industrial training aids. This process allowed learners to practice real-world procedures in a risk-free environment that mimicked real operational settings. The program also laid the groundwork for an apprenticeship program involving 2,000 hours of on-the-job training each year. An additional train-the-trainer program empowered select employees with the knowledge and skills necessary to train their peers and foster a culture of continuous learning.

Since implementation, the client has reported significant reductions in operational errors and downtime and improved workforce morale, confidence, and operational efficiency.

This partnership has been honored with a 2024 HCM Excellence Bronze Award for Best Unique or Innovative Learning and Development Program by the Brandon Hall Group.

[Read Full Case Study](#)

Partner with GP Strategies for Lasting Transformation

In today's fast-paced world, the strength of any organization lies in its ability to adapt, innovate, and grow through its people. GP Strategies is more than a service provider—we are your dedicated partner in talent and organizational transformation. From developing cutting-edge learning solutions and driving AI readiness to equipping leaders for success and optimizing technical training, we empower you to achieve measurable and meaningful outcomes.

By aligning with GP Strategies, you are investing in a future where your people thrive, your processes evolve, and your organization reaches new heights. Let's unlock your full potential, together.

GP Strategies | Your Talent Transformation Partner

Unparalleled Global Reach and Scale


>4,200
Employees


>1,400
Customers


151
of Fortune 500


290+
Industry Awards


1,500+
Training Facilitator
Network


58+
Years of
Experience


Presence in
35
Countries


Learning Content
Delivered to
>200m



The GP Strategies Trophy Case

290+ Awards

As a leading talent transformation partner, GP Strategies is proud to be recognized on our journey to excellence for both the company and our clients.

See All Our Industry Awards

32nd annual
supplier
of the
year



Your Talent
Transformation Partner

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GP Strategies](#)



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