

The Modern Learning Journey Oritical Success Criteria

Ruthless Relevance Relevance is a key factor for

engagement — If the content you provide isn't relevant to your learners, they won't come back unless it's compulsory.

Consider this:

What does the learning require of the learners, and why does it matter to the company?

learning within the context of their role, and why does it matter to them personally?

How do the learners complete the

Create Connections When learners feel connected

and see their learning experiences as part of a larger journey, engagement naturally follows. When these experiences align with the business goals, learners become even more engaged.



Does each learning activity clearly align

Consider this:

with business goals and to the skills the learner needs now and in the future?

Does the opportunity connect

learners to each other?



Every one of us has something else we could be doing but people will make

time for learning that makes sense to them. Thus, your learning solution needs to be mindful of the time people need to dedicate to it.

Respect Time

bite-sized modules?

Have you identified what is critical in

the learning content and what might

be optional for further readings?

is crucial. This motivation often develops gradually and results

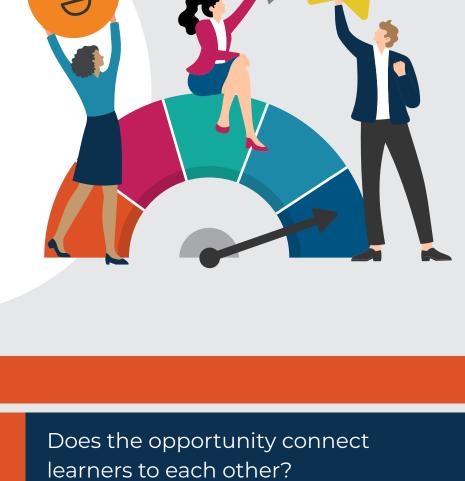
to return to their learning

Generate Pull

Creating motivation for learners

independently and complete it

from various factors, including the critical success factors mentioned above. Additionally, this motivation can be integrated into the design of a program. **Consider this:** Does each learning activity clearly align with business goals



and to the skills the learner

needs now and in the future?

Collect Data

It is critical to collect data

about all learning initiatives.



The power of collecting

data lies in the ability to

constantly adjust your processes as needed and embrace agility for increased effectiveness and efficiency in your learning program. Ultimately, this drives towards your desired business results and goals.

What kind of technology will support the learning experience and enable you to collect, analyze, and react to the data?

specific evidence towards accurate measurement indicators that connect the learning program towards the desired business impact and goals?

What data is required to provide



Scan to download the eBook and learn how to create

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