

#### **Training Industry, Inc. Contacts**

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# **Announcing the 2024 Training Industry Top Training Companies Lists: Online Learning Library**

**RALEIGH, N.C.** — **August 8, 2024** — Training Industry today announced its selections for the 2024 Top Training Companies<sup>TM</sup> lists for the Online Learning Library sector of the corporate learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

### View the 2024 Top Online Learning Library Companies

## Selection to the 2024 Training Industry Top Online Learning Library Companies lists was based on the following criteria:

- Breadth and quality of courses, features and capabilities.
- Industry visibility, innovation and impact in the online learning library market.
- Client and user representation.
- Business performance and growth.



"The innovative providers chosen for this year's Top 20 Online Learning Library list showed an exceptional array of topics and features within their comprehensive course offerings," said Jessica Schue, market research analyst at Training Industry, Inc. "These providers have the ability to source and provide up-to-date, on-demand content along with reinforcement tools and assessments. With their impressive technologies and metrics offerings, these providers offer their learners an enchanced and adaptive learning experience through pathways to not only drive engagement and build skills but also drive success for the organizations they serve."



"The 2024 Online Learning Library Watch List represents a unique and emerging set of providers who offer a strong portfolio of course offerings specialized in a topic, industry, delivery style, tools and more," said Tom Whelan, director of corporate research at Training Industry, Inc. "With a variety of offerings and capabilities in their specialized libraries, these providers help organizations close employee skills gaps and improve learner retention."



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### **About Training Industry, Inc.**

"We make connections." Our company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (<a href="https://trainingindustry.com">https://trainingindustry.com</a>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit <a href="https://trainingindustry.com/rfp">https://trainingindustry.com/rfp</a>.