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FOR IMMEDIATE RELEASE

Announcing the 2024 Training Industry Top Training Companies Lists: Learning Services

RALEIGH, N.C. — June 13, 2024 — Training Industry today announced its selections for the 2024 Top Training Companies™ lists for the Learning Services sector of the corporate learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2024 Top Learning Services Companies](#)

Selection to the 2024 Training Industry Top Learning Services Companies lists was based on the following criteria:

- Breadth and quality of learning services offered.
- Industry visibility, innovation and impact in the learning services training market.
- Client representation.
- Business performance and growth.



“The companies chosen for this year's Top 20 Learning Services list showed an exceptional array of services, offering their clients quality, end-to-end solutions such as content creation, learning technologies, learning strategies, delivery, administrative assistance and more,” said Jessica Schue, market research analyst at Training Industry, Inc. “With their innovative approach and impact in the learning services corporate training market, these companies can help create the best learning solution for any organization.”



“The 2024 Learning Services Watch List represents a unique and emerging set of companies that also provide strong and capable solutions to meet market demands and help solve business needs for their clients,” said Tom Whelan, director of corporate research at Training Industry, Inc. “These companies provide their clients with comprehensive solutions, utilizing different learning strategies and solutions to satisfy the needs of their clients and learners.”



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About Training Industry, Inc.

“We make connections.”™ Our company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (<https://trainingindustry.com>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry’s courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit <https://trainingindustry.com/rfp>.