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Announcing the 2024 Training Industry Top Training Companies Lists: Custom Content Development

RALEIGH, N.C. — May 16, 2024 — Training Industry today announced its selections for the 2024 Top Training Companies™ lists for the Custom Content Development sector of the corporate learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2024 Top Custom Content Development Companies](#)

Selection to the 2024 Training Industry Top Custom Content Development Companies lists was based on the following criteria:

- Breadth and quality of content developed and services offered.
- Industry visibility, innovation and impact in the learning services training market.
- Client representation.
- Business performance and growth.

“The innovative companies chosen for this year's Top 20 Custom Content Development list develop quality content and services such as instructional and graphic design, through a range of subject areas, topics and industries,” said Jessica Schue, market research analyst at Training Industry, Inc. “With their expertise in developing content for an array of modalities and utilizing learning technologies such as artificial intelligence (AI) to bring tools and other features to their development, these companies can create engaging learning experiences that align with organizations’ business goals and objectives.”

“The 2024 Custom Content Development Watch List represents a unique set of companies that create engaging and specialized content for interactive and immersive solutions that help solve business needs for their clients,” said Tom Whelan, director of corporate research at Training Industry, Inc. “Through innovative tools and specialized content, these companies offer unique experiences with eLearning, simulations, games and more to align with the unique needs of businesses and their learners.”

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About Training Industry, Inc.

"We make connections."^{TM} Our company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (https://trainingindustry.com) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit https://trainingindustry.com/rfp.