



ContentFlex

Program Showcase

October 19, 2023

Introductions

Working with you side-by-side, every day



Lisa Fagan

Vice President,
Global Leadership
GP Strategies



Nic Girvan

Director of Learning
and Delivery
GP Strategies

Guests

Working with you side-by-side, every day



Matt Donovan

Senior Vice President
and Chief Learning and
Innovation Officer
GP Strategies



Karie Willyerd

Chief Customer
Strategy Officer
GP Strategies

Agenda



GP Strategies Leadership Development History



Overview of ContentFlex



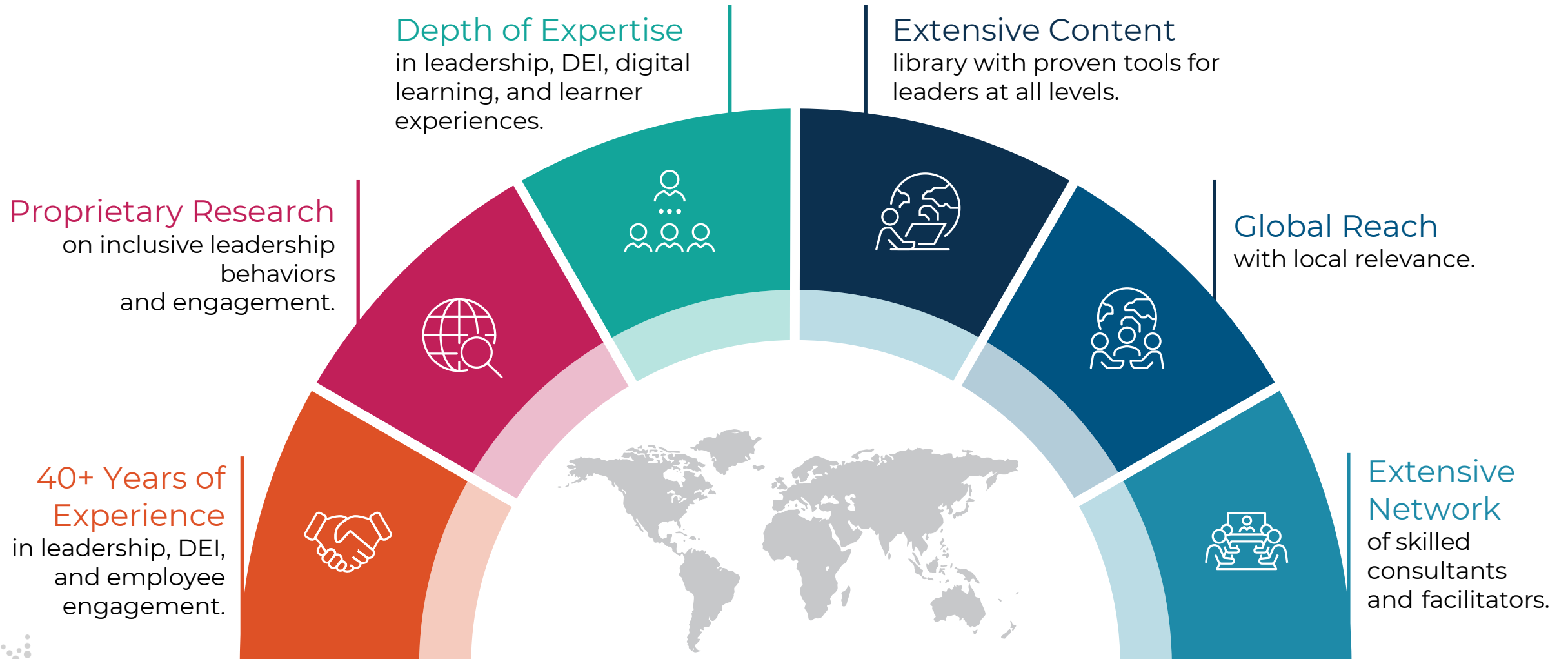
Benefits of Licensing Content for Your Organization

With Guests Matt Donovan and Karie Willyerd



Q&A

GP Strategies leadership and DEI solutions





Inputs that inform our product development

- 1 Proprietary research.
- 2 Thought leadership.
- 3 Industry relationships and partnerships.
- 4 Client and learner feedback.

What is ContentFlex?

ContentFlex



Broad access to **award-winning content.**



Competitive pricing that offers deeper discount.



Customizable leadership development and DEI training for frontline managers and executives.



Flexibility to easily access standard content or request customized content and consulting at a reduced rate.



Three tiers available to let you choose the right scale for your needs.

- The **Focused** Solution – packages featuring key leadership and DEI themes
 - The **Flexible** Solution – up to 20 courses
 - The **Full** Solution – access to suite of over 70 courses
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Support of **client services team** to ensure you maximize spend and are thoughtful in use of programs.

Benefits

Access to industry experts.

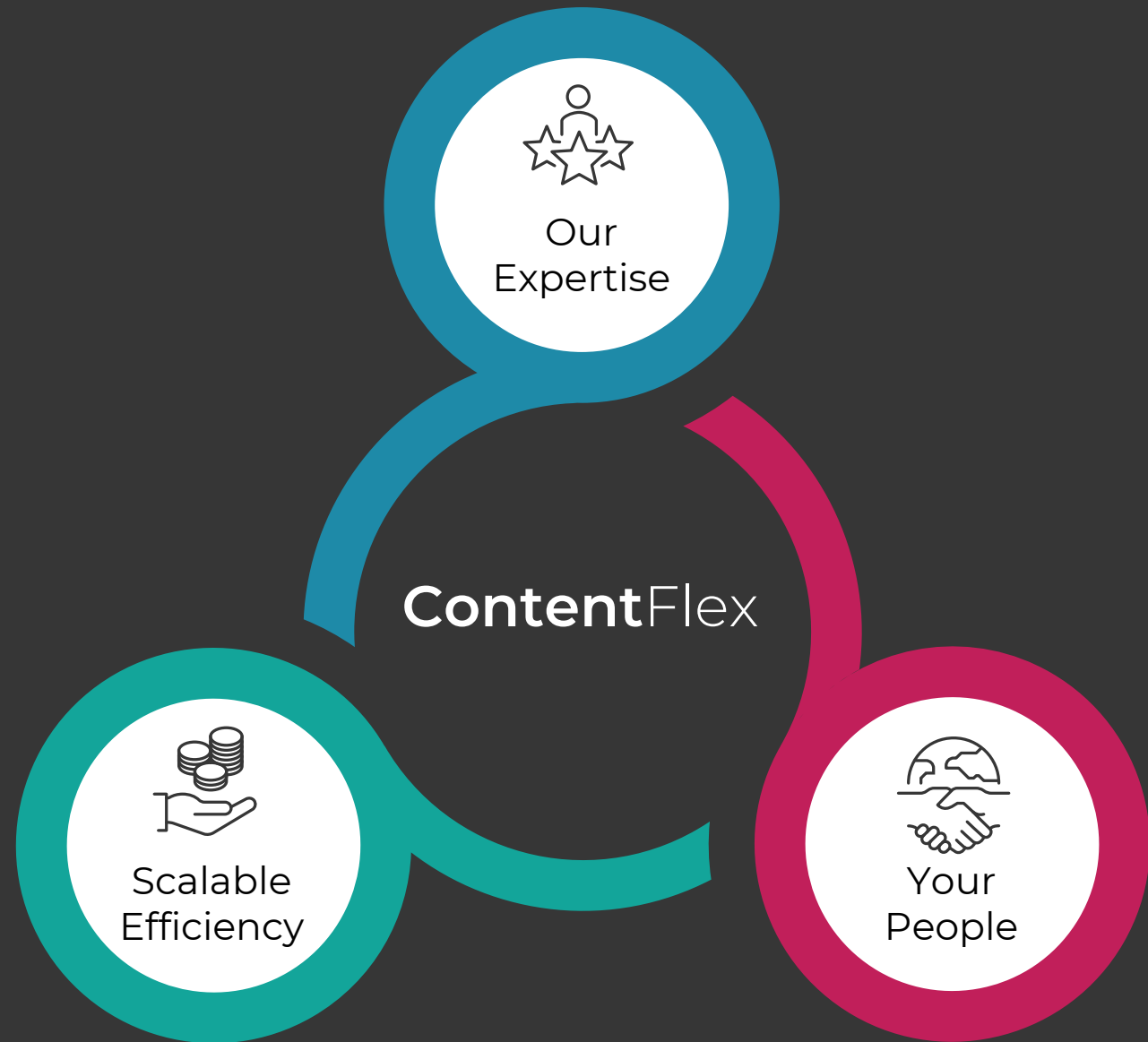
Establish a Standard for Leadership and DEI Excellence.

Simplicity – one partner to meet all needs.

Elevate Potential of your people.

Efficiency – large- scale deployment affords more competitive pricing.

Flexibility – choice of topics, customization, and modality.





The Focused Solution

For organizations looking to establish targeted DEI and leadership journeys for specific learners.

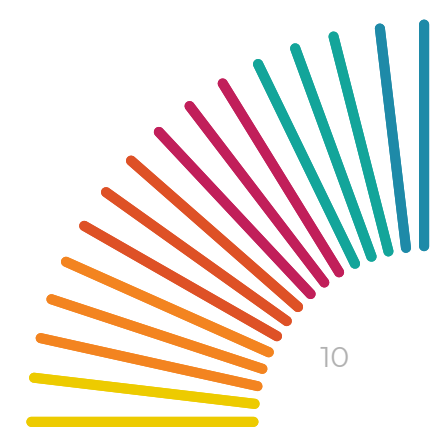
Choose from our pre-packaged, solution-specific options:

Leadership Development and DEI ILT and VILT Packages

- Core Leadership Skills
- Key Conversations for Leaders
- Frontline Leader Skills
- Mid-Level Leader Skills
- DEI Specialist Topics

Digital Packages

- Digital DEI Introductory Topics
- Digital DEI Manager Embedding Behaviors
- Digital DEI Specialist Topics





The **Flexible** Solution

For organizations who want to supplement their existing, predefined learning journeys.

License up to 20 courses to deploy in your organization from the categories listed here:

- Career Development
- Coaching
- Diversity, Equity, and Inclusion
- Employee Development
- Employee Engagement
- Leader Development



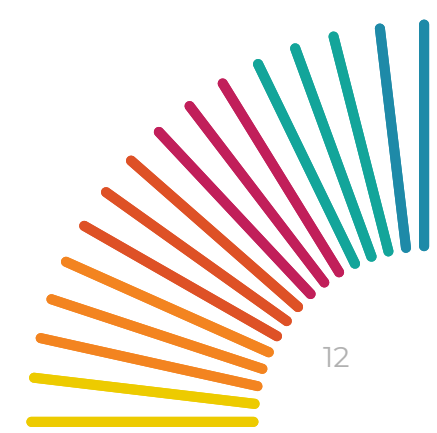


The Full Solution

For organizations who need access to a wide array of DEI and leadership training content for various audiences.

Access our suite of more than **70 license-eligible courses** from these categories:

- Career Development
- Coaching
- Diversity, Equity, and Inclusion
- Employee Development
- Employee Engagement
- Leader Development



License-Eligible Content – Flexible and Full Solutions

Leadership & DEI

Employee Development

- Accountability
- Allyship
- Communicate with Clarity
- Emotional Intelligence **
- Feedback: Giving and Receiving
- Growth Mindset (VILT only) **
- Handling Conflict
- Inclusion for All
- Inclusion Escape Rooms
- Inclusive Behaviors
- Inclusive Language
- Leadership Mindsets
- Managing Professional Growth
- Presentation Skills
- Problem Solving and Decision Making
- Staying Engaged in a Hybrid World
- Storytelling **
- Time Management

Leader Development

- Accelerating Women (6-9 Months)
- Behavioral Interviewing (ILT only)
- Delegating Responsibility
- Everyday Coaching Conversations **
- Foundations of Leadership
- Giving Feedback
- Handling Resistance
- Hybrid Team Leadership: Mindsets and Skillsets for Success
- Inclusion as a Strategic Driver
- Influencing Across the Matrix
- Influencing Others
- Inspirational Leadership
- Leading High Performing Teams
- Leading Out Loud (ILT only)
- Making Inclusion Real
- Managing Change
- Presence and Impact
- Leading Teams
- Leading Through Burnout **
- Leading Through Change (VILT only)
- Leading Through Connection **
- Leading Through Engagement **
- Leading Virtually
- The Inclusive Manager
- Microbehaviors in the Workplace
- Psychological Safety
- Reducing Bias in the Hiring Process
- Respect & Integrity
- Trust
- Strategic Decision Making
- Setting Goals
- Neurodiversity
- Working Across Cultures

Coaching

- Everyday Coaching Conversations
- HR / Recruitment / DEI Council Masterclass

Career Development

- Career Conversations
- Your Career
- Performance Mgt Nudges
- Career Discussion Nudges

Employee Engagement

- The Engagement Equation
- Taking Control of Your Engagement

DEI Digital Library

- | | | |
|--------------------------------------|---------------------------|-------------------------------|
| ○ Accommodation | ○ Exploring Bias | ○ Microbehaviors |
| ○ An intro to LGBTQ+ | ○ Imposter Phenomenon | ○ Motivating Allies Nudges |
| ○ An Introduction to Allyship | ○ Inclusion and You | ○ Neurodiversity |
| ○ Blended working, Career Discussion | ○ Interrupting Bias | ○ Performance Management Bias |
| ○ Conversation Guides | ○ Intersectionality | ○ Psychological Safety |
| ○ Disability Awareness | ○ Mental Health Awareness | ○ Recruiter Bias |
| ○ ERG Toolkit | | ○ Unconscious Bias |
| | | ○ Work Allocation Bias |



All programs can be available in virtual instructor-led (VILT) or live instructor-led (ILT) unless otherwise denoted.

Blue = DEI | Black = Leadership | **webinar

Q&A





Contact us

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