

Combating Organizational Ambiguity to Achieve Successful Change

Cheryl Jackson and Julyan Lee

June 7, 2022



Introduction to Your Dedicated Team

Working with you side by side, everyday.



Cheryl Jackson, PhD
Organization Design
& Change Practice Lead



Julyan Lee
Organizational Change
Management Practice Lead



 Your **trusted** workforce transformation partner.

- **Setting the Stage**
 - Common struggles for organizations going through organizational transformation.
- **Defining Organizational Ambiguity**
 - Results of Ambiguity.
- **Mitigating Risks and Achieving Desired Change Outcomes**
 - Steps and initiatives to combat organizational ambiguity.
- **Achieving 'Benefits Realization'**
 - Adopting technology and processes.
 - Developing a plan.

Agenda

Transform with us.



Setting the Stage



What's Happening?

Many organizations struggle to realize ROI from their change initiatives.



Siloed business units



Over-specialized systems



Ambiguous processes

These can hamper adoption for enterprise-wide change initiatives, resulting in change resistance and failed transformations.

Defining Ambiguity

Organizational Ambiguity

am·bi·gu·i·ty | \ ,am-bə-'gyü-ə-tē \

Definition of *ambiguity*

Capable of being understood in two or more possible senses or ways.

Different people and business units have different strategies and processes, creating the potential for confusion and inaction.

••• Ambiguity Can Result In...



Duplication
of efforts



Misalignment
between business units



Loss
of ROI



Resistance
to change

Mitigating Risks and Achieving Outcomes

How Can Organizations Overcome the Risks of Ambiguity?

••• To achieve their desired change outcomes?



Set goals and build momentum.



Build a culture of resilience and change readiness.



Ask difficult questions.



Ensure executive sponsorship alignment.



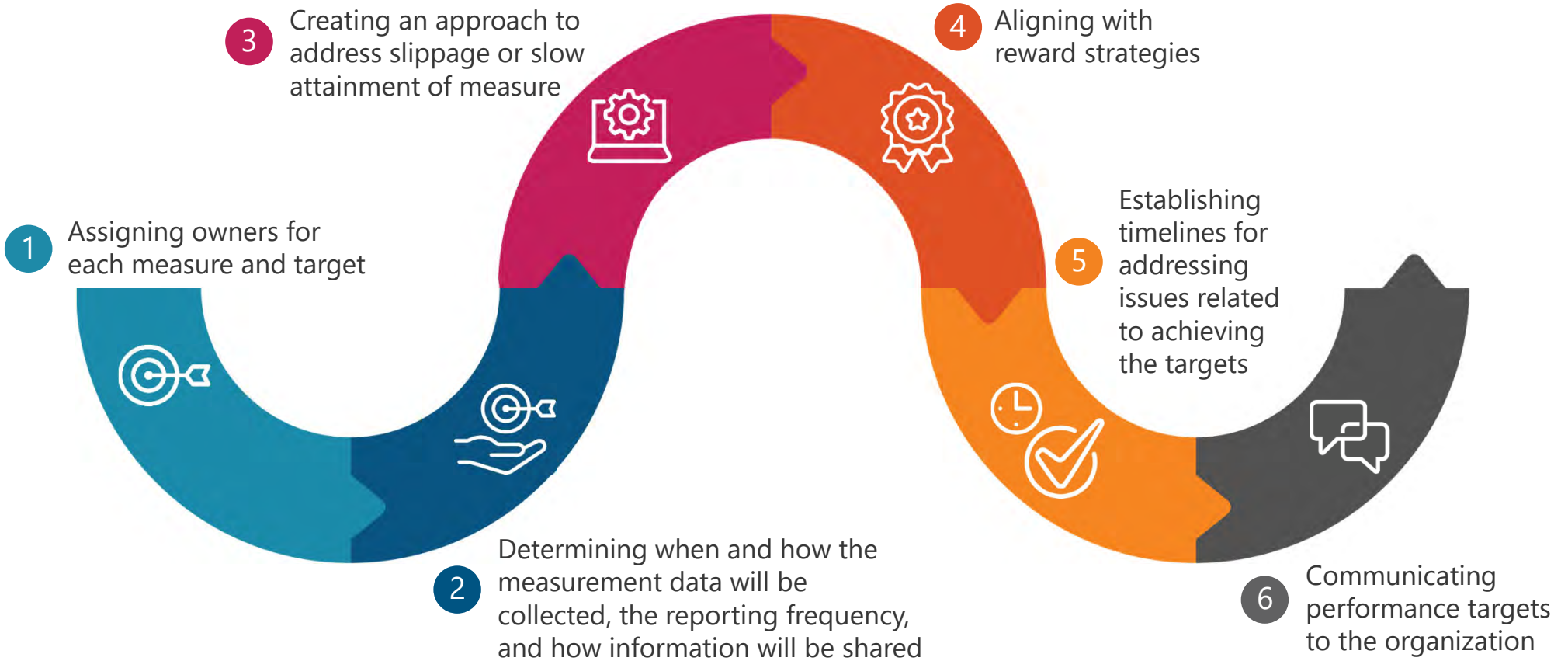
Address change resistance.



Benefits Realization

Adoption is key to successful change.

Develop a Plan that Includes:



Let's work together.





Contact Us

Cheryl Jackson, PhD

Organization Design
& Change Practice Lead

cjackson2@gpstrategies.com

Julyan Lee

Organizational Change
Management Practice Lead

jlee3@gpstrategies.com

Thank You!

Presented by



www.gpstrategies.com

Part of Learning Technologies Group plc *ltg*



Choose the
right partner
for your
journey.

© 2022 GP Strategies Corporation. All rights reserved. GP Strategies and GP Strategies with logo design are registered trademarks of GP Strategies Corporation. All other trademarks are trademarks or registered trademarks of their respective owners. Proprietary to GP Strategies Corporation

 Transform with us.