



## **General Physics Corporation Sponsors Second Corporate Tuition Symposium**

**Elkridge, MD. February 25, 2010** - Global performance improvement solutions provider General Physics Corporation (GP), a subsidiary of GP Strategies Corporation (NYSE: GPX), hosted its second Corporate Tuition Symposium at the JW Marriott Starr Pass Resort & Spa in Tucson, Arizona, on February 11 and 12, 2010.

As a leading provider of tuition assistance program management services, GP sponsored a benchmarking event that brought together the leaders of corporate tuition assistance programs. During this day-and-a-half event, participants shared their experiences and insights on various education-related topics, such as *Tuition Assistance Programs: Best Practices for Maximizing a Key Talent Investment*; *Measuring the Value of Your Tuition Program*; *Leveraging Strategic Academic Partnerships*; *Program Promotion*; and *Going Global*.

Heidi Milberg, GP's Director of BPO Services, stated, "As companies face the rising cost of education and significant financial pressures, it's critical for program leaders to demonstrate the value their tuition programs bring to their organizations. This event provided attendees the opportunity to validate their tuition program policies and processes, and to learn how others are addressing the challenges of managing this significant investment in employee development."

Discussion topics were facilitated by GP and several experts from around the country who provided thought-provoking dialogue to stimulate group discussion. GP also hosted an evening reception where participants had another opportunity to get to know each other and build relationships for future benchmarking efforts.

Symposium attendee Patrick Myers from United Parcel Service related: "Every once in a while, it's good to simply...talk and explore. I've been working tuition programs for a long time and came to this event hoping to compare UPS's tuition experiences against those at other firms and explore where UPS should be looking to move our tuition programs in the future. The symposium delivered a solid combination of information, conversation and fun, in a non-sales environment. The small group setting and the overall format encouraged honest and open discussion from all participants. The topics were worthwhile and thought provoking, and I left the symposium with new ideas and contacts for continued dialogue."

GP's training and tuition outsourcing services are ISO 9001:2008 registered, ensuring that our processes, services and products meet the highest quality standards. For more information, visit: [www.gpworldwide.com/tuition](http://www.gpworldwide.com/tuition).

## **About GP**

GP is the principal operating subsidiary of GP Strategies Corporation (NYSE: GPX). GP is a global performance improvement solutions provider of sales and technical training, e-Learning solutions, management consulting and engineering services. GP's solutions improve the effectiveness of organizations by delivering innovative and superior training, consulting and business improvement services, customized to meet the specific needs of its clients. Clients include Fortune 500 companies, manufacturing, process and energy industries, and other commercial and government customers. Additional information may be found at <http://gpworldwide.com/>.

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