



# GP Strategies Corporation Fact Sheet

NYSE Symbol: GPX
Closing Price as of 5-10-2010: \$7.65
52-Week Range: \$4.51-8.75
Market Cap as of 5-10-2010: \$142M
Common Shares Outstanding as of 4-30-2010: 18,612,982
Analyst Coverage: Barrington Research Sidoti & Company, LLC B. Riley & Co.

**COMPANY PROFILE** GP Strategies is a global provider of sales and technical training, e-learning solutions, management consulting and engineering services. Through its operating subsidiary General Physics Corporation (GP), GP Strategies helps Fortune 1000 companies and federal government organizations optimize their workplace and technical performance. In today's competitive business environment, companies realize that having a highly trained workforce is a necessity as the global market evolves. GP offers unparalleled industry experience, proven methodologies, customized solutions, and cost savings, maximizing each client's return on training investment.

## OPPORTUNITY

At any company, even small margins of added performance can drive big operating improvements. Tighter budgets, lack of internal resources, and access to best practices and talent are key considerations in the decision to outsource some or all of an organization's training. As companies look for new ways to maximize the efficiency and effectiveness of their workforce, the size and scope of the training outsourcing market will continue to grow.

GP is well-positioned to benefit from the training outsourcing trend. Our subject matter expertise, extensive experience, flexible payment modeling, and global solutions make us a leader in the training outsourcing industry.

## A TOTAL SOLUTIONS PROVIDER

As a global leader in training and training-related services, GP provides strategic, blended solutions to customers in every major industry. From the boardroom to the plant floor our services can improve performance across an entire organization.

## TRAINING

GP analyzes, designs, delivers, implements, and evaluates training that meets an organization's business and performance improvement goals. GP also has the capabilities to match training methods to the different ways employees learn and the complexity of the information being taught, by offering instructor-led, web-based, computer-based, virtual, or on-the-job, training, or table-top or full scale exercises.

## TRAINING GP DELIVERS

- ▶ Chemical Demilitarization/ Emergency Preparedness
- ▶ Compliance/Regulatory
- ▶ Leadership/Supervisory/Professional
- ▶ Maintenance
- ▶ Operational Excellence/Six Sigma
- ▶ Sales
- ▶ Technical (non-IT)

## TRAINING BUSINESS PROCESS OUTSOURCING

GP can manage a single service or every facet of a global training operation. Either way, GP helps companies devise strategies that achieve and measure success.

- ▶ Vision and assessment
- ▶ Learning management system administration and hosting
- ▶ Administration/logistical functions
- ▶ Tuition assistance program management
- ▶ Vendor consolidation and management

## PERFORMANCE IMPROVEMENT SERVICES

GP's consulting services allow clients to navigate complex projects and meet regulatory requirements. By providing access to technical experts and qualified engineers.

- ▶ Business and operations continuity
- ▶ Operational quality/Lean consulting
- ▶ Engineering and analytical support
- ▶ Analysis/Design/Construction management





## CLEAR STRATEGY FOR GROWTH

- ▶ Grow share of spending within each department
- ▶ Cross-sell services
- ▶ Acquire new customers
- ▶ Complete selective acquisitions
- ▶ Expand globally

Because our customer relationships are strong, there is great opportunity for growth by increasing our overall penetration into each customer's total training spend. In addition to acquiring new customers, our strategy focuses on leveraging current partnerships to increase the amount of training budget dedicated to GP by cross-selling services. As a total solutions provider, we have the ability to serve the increasingly sophisticated needs of our clients.

## OUR DIFFERENTIATION - PEOPLE

For over 40 years, a key element to GP's success has been its ability to attract and retain key talent with both industry and training expertise. Many of our 1,700 employees have a military background, which means that in addition to their technical and training experience, they are expert planners and disciplined workers with strong project management skills, and the ability to stay focused on strategic goals.

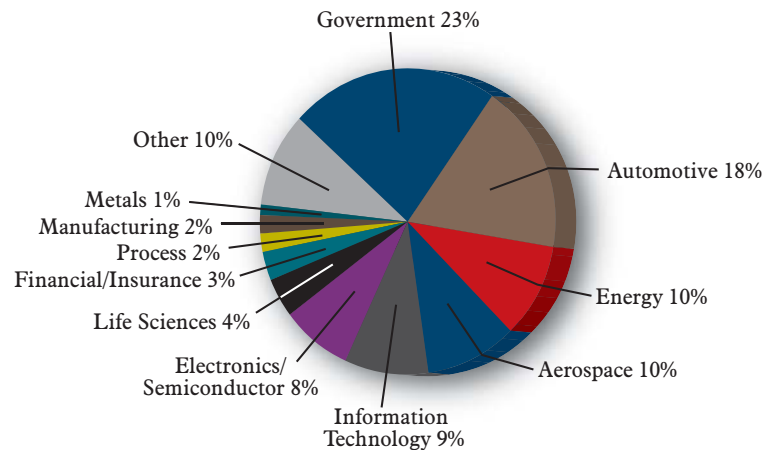
- ▶ Subject Matter Expertise
- ▶ 40-Year Track Record
- ▶ Customized Offerings
- ▶ Global Presence
- ▶ Innovative Strategies

## STRONG LONG-TERM RELATIONSHIPS AND A DIVERSE CUSTOMER BASE

Offering customized solutions, our established methodologies, processes, and tools have improved our customers' organizational performance. GP has maintained relationships with over 60 percent of our top 25 customers for five or more years, a testament to the services we provide.



## SERVING GOVERNMENT AND THE FORTUNE 1000



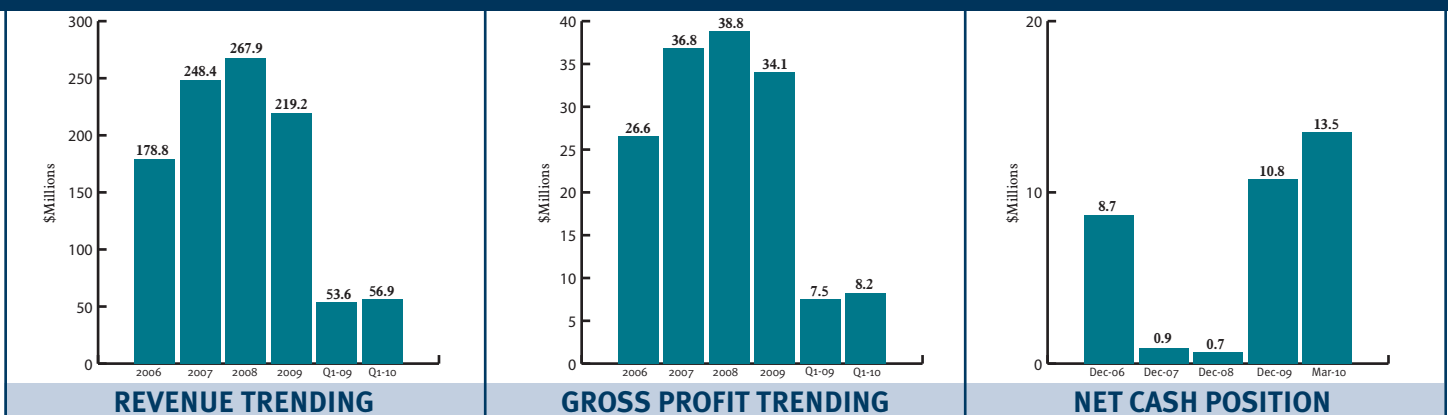
RECENT NEWS <http://investors.gpworldwide.com/news.aspx>

5.6.10 GP Strategies Reports First Quarter 2010 Financial Results

4.21.10 General Physics Corporation Awarded Emergency Responder Work

4.20.10 GP Strategies' Operating Subsidiary Awarded Major International Contracts in Energy Sector

## FINANCIAL POSITION



This Fact Sheet contains forward-looking statements. They are subject to factors that could cause the company's actual results to differ materially from what is indicated here. These factors include general economic conditions, technology changes, changes in supplier or customer relationships, exchange rate fluctuations, and new or changed competitors. Please see the company's latest SEC filings for more information.

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